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**STROLL STOP APPLICATION**

**NIGHTMARE ON COLUMBIA, COSTUME CONTEST AND CONCERT**

Three Rivers Art Festival brings a NIGHTMARE ON COLUMBIA to Downtown Covington for the annual NIGHTMARE ON COLUMBIA STROLL, COSTUME CONTEST, AND CONCERT! This fun, festive event exists to draw people into Covington and promote awareness of local businesses.

The stroll will take place on **Saturday, October 19th, from 5 -7:30, with a costume contest and concert starting at 8 p.m. at the Trailhead! (Beer and wine will be available for purchase.) Participating businesses will provide and serve 750 3-oz. samples of craft beer, a ghoulish cocktail, or a mocktail of their choice (all alcohol to be provided by Three River Art Festival, per ATC regulation) OR 750 3-oz. food** **samples**.

Each participating business **must** serve its food or beverage under a 10x10 tent outside— in the street per your designated location. Per ATC regulation, no participating business may serve alcohol on its private property. **Columbia Street will be closed to traffic, so companies that do not have a storefront in the downtown area can participate by setting up a tent there.** The event will include live music at various locations around Downtown Covington, Halloween-themed activities, and a “Best Mocktail and Costume” competition.

**You can host a stroll stop for FREE.**Stipends will also be provided to stroll stops as follows:

- $200.00 provided for cocktail stops + liquor provided by CBA

- $50.00 provided for beer stops + beer provided by CBA

- $500.00 provided for food stops (CBA member restaurants or food trucks only)

**I, with this, apply for the Nightmare on Columbia Stroll as a stroll stop.**

Serving (Circle only one): **FOOD (Restaurants Only) BEVERAGE**Circle beverage alcohol preferred: **RUM VODKA CRAFT BEER**

CBA member (Circle one): **YES NO (NOT REQUIRED TO BE A MEMBER)**

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Physical Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_ Cell Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Description of Food/Beverage to be served (required):
\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 **PLEASE READ THE GUIDELINES AND SIGN**

* Applications for this year's event will be accepted and processed at hello@atasteofthetown.net.

**The deadline for entries is Friday, September 30th** ∙ Beverage stops are required to supply 750 3-oz. samples of a ghoulish cocktail and or Mocktail (using either vodka or rum provided by Three Rivers Art Festival) or 750 3-oz. craft beer samples. Food stops are required to serve 750 3-oz. (tasting samples) of their dish of choice. Food stops are limited to restaurants or food trucks until September 7th.

* **Businesses must serve from 5 PM until the event ends at 7:30 PM.**
* Businesses will not serve anyone without a stroll cup AND black wristband ∙ Businesses will not serve alcoholic beverages to anyone under the age of 21. ∙ Businesses are encouraged to decorate their booth as creatively as they like! ∙ Businesses can promote their business by distributing marketing materials, etc. ∙ No businesses will be permitted to serve food or beverages on private property. ∙ Businesses must serve from under a 10x10 tent (required) on the street or sidewalk, per ATC regulation.
* Booth placements will be announced before the event for those without a Storefront on or near Columbia Street.
* Electricity will be limited, and loud generators will not be permitted. ∙ The event is rain or shine.

 **Businesses must follow all the guidelines to receive their stipend checks.**

***I/we* *understand and agree to follow******all event guidelines****.*
**Print name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Please return the completed application to **hello@atasteofthetown.net** by September 30, 2024.

 *Additional details regarding logistics and setup will follow. For questions, don't hesitate to get in touch with event coordinator Cliff Bergeron with A Taste of the Town at 504.439.2542 or* hello@atasteofthetown.net